

Veronica Cordeiro  
Montevideo, Uruguay  
+598 (0)98 373315  
[vcordeiro@me.com](mailto:vcordeiro@me.com)  
[vcordeiro@sentidolab.org](mailto:vcordeiro@sentidolab.org)  
[info@sentidolab.org](mailto:info@sentidolab.org)  
[sentidolab.org](http://sentidolab.org)  
[www.muff.uv](http://www.muff.uv)

Veronica Cordeiro is a Brazilian artist, curator and writer currently based in Montevideo, Uruguay. She has an MA in Art History (University of Edinburgh) and an MA in Visual Anthropology (Goldsmiths, University of London). She devotes her interdisciplinary career to the research of art's potential in the processes of social and cultural growth and transformation.

In 2017 Cordeiro created Sentidolab, an organization devoted to academic and independent research and two educational programs on curatorial studies and creative processes: *Curating in Context* – the first curatorial studies course in Uruguay, and *Procesual*, an ongoing Laboratory for artists, writers and photographers based on weekly three-hour sessions that culminate in a final exhibition and publication.

In 2013 Cordeiro was hired by the Centro de Fotografia de Montevideo (CdF) to create the curatorial department and worked as chief curator overseeing the entire exhibitions and educational program until 2017. She introduced the curatorial practice of institutional commissions at CdF and has carried out long-term “curating in context” projects with artists such as Cao Guimarães (Montevideo 2010 and Gallerie Xippas, Paris, 2011); Rosângela Rennó (Fotograma, CdF 2011 and Photographer's Gallery, London 2016); Maurício Dias and Walter Riedweg (Fotograma, CdF 2013), Tamara Cubas (Museo Blanes, Montevideo 2012 and Casa de Cultura UAEM, Mexico, 2015); Pedro Meyer (CdF 2015), Ananké Asseff (MUFF, CdF 2017) among others.

Cordeiro curated the Uruguayan pavilion at the 55<sup>th</sup> Biennale di Venezia and participated as writer and workshop panellist at the 9<sup>th</sup> Bienal do Mercosul. In 2015 she was one of the six masters in Mexico's first World Press Photo Masterclass. She lectures regularly on curatorial practice and creative processes and most recently has given workshops and seminars at Fundação Iberê Camargo (Porto Alegre), FARFOCO in FOLA (Buenos Aires), Fundación Pedro Meyer (Mexico), FestFoto POA (Porto Alegre), IV Fórum Latinoamericano de Fotografía (Itaú Cultural, São Paulo), among others. She is a nominator for several photography prizes worldwide including the Joop Swart Masterclass, World Press Photo and AGO AIMIA, Canada.

Cordeiro began her curatorial career as an assistant curator at the XXIV Bienal de São Paulo (1998), working alongside the curators Paulo Herkenhoff and Adriano Pedrosa. From 2000 to 2006 she worked as an artist, curator and art critic in São Paulo, Rio de Janeiro, Curitiba, Porto Alegre, Salvador, Belém do Pará (Brazil), as well as Chicago, New York, London, Lisbon, Buenos Aires, Mexico, carrying out different projects with artists, curators and researchers such as Paulo Herkenhoff, Adriano Pedrosa, Ivo Mesquita, Suely Rolnik, Lisette Lagnado, Carla Zaccagnini, Camila Sposati, among others. From 2004 to 2005 she worked as curator and line producer of the film *De Lama Lâmina*, a joint performatic project by American artist Matthew Barney and American-Brazilian musician Arto Lindsay. A year-long project, Cordeiro curated the world premier of the film as well as the presentation of Matthew Barney's renowned Cremaster Cycle at the Pinacoteca do Estado de São Paulo in 2005.

In 2011 she received a grant from the Independent Curators International (ICI, New York) to deepen her research on the notion of curating in context, thereby becoming a member of the institution. She writes

regularly for specialized art magazines, journals and exhibition catalogues.

As an artist she has exhibited individually at Galeria Baró Senna (*Swing in Limbus*, São Paulo), Centro Cultural São Paulo (*Limbus delirius*), Gene Siskell Film Centre (*Roamless*, Chicago), Area 10 Project Space Pechkam (Londres), Galeria Virgilio (*Operato*, São Paulo), Pinacoteca do Estado de São Paulo, and in group exhibitions at Fundação Iberê Camargo (Porto Alegre), Galeria Vermelho (São Paulo), 9 Bienal do Mercosul, LIDF (London International Documentary Film Festival, Tate Britain, London), among others. In 2005 she won the Iberê Camargo award with which she carried out an art residency and feature film in Chicago with the School of the Art Institute of Chicago.